



MEISSEN

THEME WORLD

MEETINGS AND EVENTS 2025/26



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MEISSEN THEME WORLD

At MEISSEN, craftsmanship comes to life. Visitors to this historic town on the Elbe can experience it firsthand. Immerse yourself in the world of Meissen porcelain – and discover it with all your senses.

In our demonstration workshop, watch as new designs are brought to life through masterful artisanal skill. Learn about the manufactory’s rich history and Europe’s oldest trademark – the Crossed Swords – in our museum.

Join a guided “ManufacTOUR” to explore behind-the-scenes production areas.

At Café MEISSEN, enjoy modern regional cuisine served on our exquisite porcelain.

The MEISSEN Store offers inspiration and products tailored to your personal lifestyle.

Tours, events, seasonal activities, and captivating exhibitions invite you to explore and experience MEISSEN throughout the year.



OPENING HOURS

JANUARY TO MARCH	DAILY 10 AM – 5 PM
APRIL TO DECEMBER	DAILY 9 AM – 6 PM
DEC 31 & JAN 1	10 AM – 4 PM
CLOSED	DECEMBER 24–26
CAFÉ & RESTAURANT MEISSEN	DAILY FROM 10 AM
EVENT SPACES	BY APPOINTMENT



MEISSEN

THEME WORLD AS
EVENT LOCATION

Welcome to the
MEISSEN Theme World –
the perfect venue for
unforgettable events.



Our exceptional event spaces provide the ideal setting for conferences, celebrations, workshops, and more.

Surrounded by the rich history and artisanal heritage of Meissen porcelain, we offer an inspiring atmosphere that encourages creativity and collaboration.

Whether you are planning an intimate meeting or a grand celebration, our versatile spaces are fully equipped with cutting-edge technology.

Explore the diverse possibilities of the MEISSEN Theme World and round off your day with an inspiring tour and exquisite culinary experiences.



MEISSEN

LECTURE HALL

SIZE	122 SQM
LEVEL	1
CAPACITY	100 PEOPLE



With a capacity of up to 100 guests, our lecture hall offers versatile options for creating memorable experiences.

A projector and screen are included as standard, with additional equipment such as flipcharts or microphones available on request.

SEATING LAYOUTS / CAPACITIES

THEATER



100

CLASSROOM



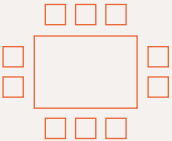
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U-SHAPE



20

CONFERENCE



29

BANQUET



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MEISSEN

CONFERENCE ROOM

SIZE	74 SQM
LEVEL	2
CAPACITY	32 PEOPLE



Our conference room is the most compact of our event spaces, yet its layout offers outstanding opportunities for creative collaboration.

Depending on the seating arrangement, it accommodates up to 32 guests and includes a projector and screen as standard.

SEATING LAYOUTS / CAPACITIES

THEATER



30

CLASSROOM



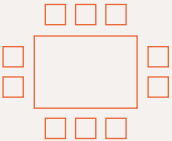
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U-SHAPE



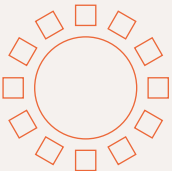
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CONFERENCE



18

BANQUET



32

MEISSEN

RESTAURANT

SIZE	184 SQM
LEVEL	2
CAPACITY	90 PEOPLE



With its stylish ambiance, it is the ideal setting for meetings, corporate events, weddings, and more. The space accommodates up to 90 guests.

Expansive windows fill the room with natural light, creating a warm and inviting atmosphere, while our attentive team ensures that every detail is taken care of.

An adjoining terrace with views of our factory grounds adds the perfect finishing touch to your visit.

SEATING LAYOUTS / CAPACITIES

THEATER



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CLASSROOM



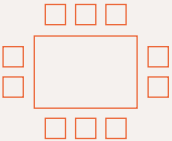
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U-SHAPE



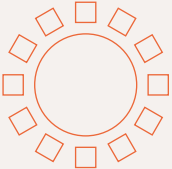
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CONFERENCE



30

BANQUET



90

MEISSEN

CONFERENCE PACKAGES

Plan your next meeting with us and take advantage of our tailored packages.

Whether it is a conference, workshop, or corporate event – we provide everything you need for a successful and seamless experience.



OPTIONAL ADD-ONS

Flipchart, pinboard, moderation kit,
microphone

OUR SERVICES AT A GLANCE

BASIC PACKAGE

From 10 participants

- Conference room including Wi-Fi, projector, and screen
- Welcome coffee and a selection of teas
- 2-course lunch menu including one soft drink per person
- One coffee break (morning or afternoon) with coffee, tea, pastries, and fruit
- Juice and mineral water available throughout the meeting
- Dedicated on-site support

BASIC PACKAGE

From 10 participants

- Conference room including Wi-Fi, projector, and screen
- Welcome coffee and a selection of teas
- Morning coffee break with savory snacks or sweet pastries and fruit
- 3-course lunch menu including one soft drink per person
- Afternoon coffee break with coffee, tea, pastries, and fruit
- Juice and mineral water available throughout the meeting
- Dedicated on-site support

MEISSEN

SUPPORTING PROGRAM

Enhance your event with a
personalized supporting program –
and experience traditional
craftsmanship brought to life.



EXCLUSIVE TOUR – DEMONSTRATION WORKSHOP & MUSEUM

Take a behind-the-scenes look at our demonstration workshop and witness the transformation of raw materials into exquisite porcelain masterpieces. Be enchanted by the centuries-old artistry behind each individual creation. Afterwards, explore our museum – home to the world's largest collection of MEISSEN porcelain.

DIY

Unleash your creativity! In our workshop, you will have the opportunity to design and paint your own piece of porcelain under the guidance of an expert. A truly unforgettable keepsake to take home.



EXCLUSIVE GET-TOGETHER WITH A MENU SERVED ON MEISSEN PORCELAIN

The cuisine at Restaurant MEISSEN combines international flair with creative versatility – offering personalized culinary advice to bring your menu vision to life and define the flavour of your event. Treat yourself to refined indulgence as your day winds down in a relaxed and elegant atmosphere.

MEISSEN

CORPORATE GIFTS

Say “thank you” with MEISSEN.

Whether you are expressing gratitude to employees for their dedication or to partners for the successful completion of a project – with MEISSEN, you convey your appreciation in a truly meaningful and distinguished way.



Our wide selection of products and gift ideas is lovingly handcrafted to meet the highest standards of quality. Colourful vide-poches, elegant mugs, and contemporary gift sets are sure to delight every recipient – leaving a lasting impression and a lasting memory of your valued partnership.



Upon request, our porcelain pieces can be customized with a personal monogram or company logo – adding a uniquely individual touch to your gift. Let us take you on a journey into the world of “white gold.” We are always pleased to offer expert advice on our extensive product range and to help you find the perfect gift, tailored to your occasion and recipients.

MEISSEN

LOCATION

The MEISSEN Theme World is situated in the heart of the historic town of Meissen, in Saxony, Germany.

Framed by scenic vineyards, the majestic Albrechtsburg Castle, and a variety of charming hotels, it offers the ideal setting and starting point for your event.



MEISSEN

CONTACT

It would be our pleasure to assist you in planning your next event at the MEISSEN Theme World. We are at your service every step of the way.



VISITOR SERVICE

+49 3521 468 206
MUSEUM@MEISSEN.COM

MEISSEN THEME WORLD

STAATLICHE PORZELLAN-MANUFAKTUR MEISSEN GMBH
TALSTRASSE 9, 01662 MEIßEN
WWW.ERLEBNISWELT-MEISSEN.COM

WE INVITE YOU TO BECOME PART OF OUR COMMUNITY

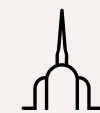


#MEISSENPORCELAIN #VISITMEISSEN
#ILOVEMEISSEN

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IN COOPERATION WITH THE



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PORZELLAN
STIFTUNG

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MEISSEN

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