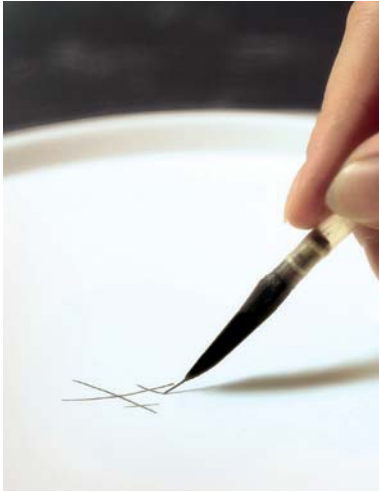



MEISSEN
1710



HOUSE-OF-MEISSEN® THEME WORLD

CAPTIVATING EXPERIENCES · TRADITION & INNOVATION
SHOPPING · CULINARY DELIGHTS

A photograph of a modern building facade at dusk. The building features a dark, textured exterior with large windows and a prominent vertical glass pillar. A glowing logo, consisting of two crossed lines, is mounted on the wall. The sky is a deep blue, and the building's interior lights are visible through the windows. The overall aesthetic is clean and contemporary.

TRADITIONAL
YET MODERN

SINCE 1710



Porcelain was first made in the 7th century in China. Imports of East Asian porcelains triggered veritable waves of euphoria in 16th-century Europe. Porcelain was greatly coveted and worth as much as gold. The success story of “white gold” began when Johann Friedrich Böttger invented European porcelain in 1708. Augustus the Strong founded Europe’s first porcelain manufactory at Meissen’s Albrechtsburg Castle in 1710. In the early 1860s, the Porcelain Manufactory moved to new premises in Meissen’s Triebisch Valley, which has remained its only production site ever since. Driving a success story that has been running for more than 300 years are the smallest mine in Europe, an in-house paint laboratory that jealously watches over

the formulae for some 10,000 different colour shades, over 700,000 separate moulds, and staff with a great many years of experience.

The public first gained access to the MEISSEN PORCELAIN® collection in 1916. These days, the HOUSE-OF-MEISSEN® Theme World shows how white gold is made in its Demonstration Workshops. The Museum run by the Meissen Porcelain Foundation contains a globally unique collection of MEISSEN PORCELAIN®. Shopping as well as culinary delights in the Café & Restaurant MEISSEN® round off what is an exciting trip through the world of MEISSEN PORCELAIN® for youngsters and adults alike.

A mannequin is shown from the waist up, wearing a white, strapless, ruffled dress. The dress has a fitted bodice and a full, ruffled skirt. The mannequin is also wearing a pearl necklace and a matching pearl bracelet. Her hair is styled in an updo, and she has a serene expression. The background is a solid blue color.

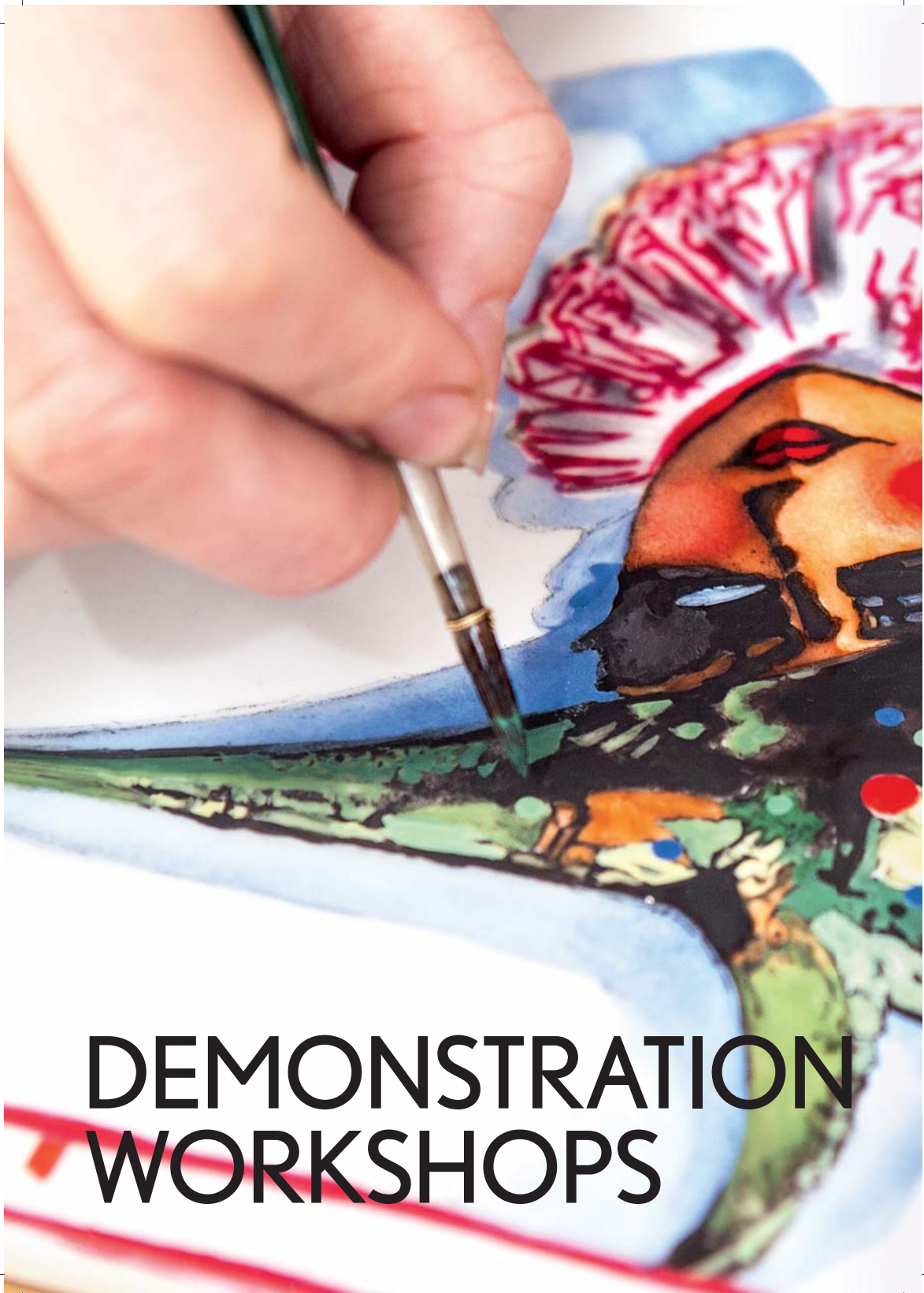
SAXONIA



SAXONIA, Saxony's very own Statue of Liberty, is the largest free-standing figure in porcelain in the world and, glamorous one-off that she is, has graced the Theme World since the 25th anniversary of German Reunification. She can be viewed daily in the Theme World. The dress of this life-size beauty is adorned by 8,000 hand-modelled flower-heads in MEISSEN PORCELAIN®. Her gracious gaze, meanwhile, radiates an incomparable

passion; indeed, it is the very embodiment of freedom.

She recently acquired a couple of smaller sisters every bit as magnificent as she herself is. Every single snowball blossom was individually cast and applied to the figure by hand – the modeller's attention is focused both on the fine detail and the overall effect throughout. That's how perfect MEISSEN® works of art come to be.



DEMONSTRATION WORKSHOPS



The human hand has always been the most important tool used to make our famous MEISSEN PORCELAIN®. A tour of the Demonstration Workshops is an opportunity to watch the product taking shape close up. How do Meissen artworks materialise? How many separate parts is a figure made up of and how do the blue swords find their

way beneath the glaze? A tour of the Demonstration Workshops provides answers to all such questions.

Tours are run in the following languages:

Chinese, Japanese, Danish, Dutch, German, Polish, English, Russian, Finnish, Swedish, French, Spanish, Italian, Czech



MUSEUM

MEISSEN PORCELAIN FOUNDATION



Staatliche Porzellan-Manufaktur Meissen GmbH opened the Museum as its “Exhibition Hall” in January 1916. It transports you through 300 years of porcelain history. Arranged chronologically from 1710 to the present day, the permanent exhibition comprises numerous porcelains from the collection’s extensive historical holdings that serve to document design developments through the ages in a manner unparalleled anywhere in the world.

A special exhibition entitled “Meissen Variations. From chamber pot to showpiece tableware” provides a generous new stage for the Swan Service, the most opulent ware made in

the 18th century. Highlights of a quite different kind take the form of technical porcelains that also include chamber pots or gravestones in genuine MEISSEN PORCELAIN® – a group of wares never before exhibited. Also on show are some 60 magnificent time-pieces, mostly from the 18th century. QR codes on the cabinets also enable the Museum to be experienced at a virtual level.

Contact details

Meissen Porzellan-Stiftung GmbH
Talstr. 9, 01662 Meissen, Germany
Telephone +49 (0)3521 4760328
museum@porzellan-stiftung.de
www.porzellan-stiftung.de





SPECIAL EXHIBITION



The special exhibition shows works in MEISSEN PORCELAIN® conceived by internationally acclaimed painters and sculptors and jointly put to effect with MEISSEN®. The exhibition is constantly being expanded and enriched by a large number of artists from Europe, Asia, the Middle East and the USA.



SHOPPING

Our Theme World also includes a very special kind of shopping experience. MEISSEN® enthusiasts have a huge range of products in the spheres of Fine Art, Dining, Jewellery and gifts to dip into – the beauty of MEISSEN® porcelain art is there to immerse oneself in.

Tip: MEISSEN®'s new N° 41 shape marries unbeatable quality in brilliant white MEISSEN PORCELAIN® to timelessly clean-lined design. It goes uniquely well with Noble Blue, a decorative scheme that takes traditional features from the world-famous Blue Onion Pattern and recomposes them, giving you so much new variety to discover.



**CAFÉ AND
RESTAURANT**

MEISSEN®



There is a culinary treat in store for you in our Café & Restaurant MEISSEN®. Our patrons' café is located to the right in the entrance area to our Theme World and delights visitors with culinary delicacies on MEISSEN PORCELAIN® throughout the day. Whether you come for breakfast, lunch or afternoon tea, we greatly look forward to your visit. A special highlight is our MEISSEN® cake with the world-famous Meissen trademark. Our cuisine staff come up with a new menu every month that will tempt you to try products from the region or take a culinary trip through other countries.

Culinary functions are held all year round in our Theme World, with news of

what's up-and-coming always available at www.meissen.com/events or in our Events leaflets. We would appreciate your booking in advance where parties of more than ten are involved. We will be glad to send you an attractive quote for the utterly unique organisation of your coffee break, birthday, conference or any other occasion.

Opening hours:

daily

9 AM–5 PM (November–April)

9 AM–6 PM (May–October)

24–26 December closed

Contact details:

Telephone: +49 3521 468730

Email: cafe@meissen.com

A young girl with her hair in a bun, wearing a denim jacket, is shown in profile, focused on working on a white ceramic sculpture. She is holding a small, detailed piece of the sculpture with both hands. The background is softly blurred, suggesting a workshop or studio environment with warm lighting.

MEISSEN®
FOR KIDS



Visiting our HOUSE-OF-MEISSEN® Theme World is invariably a moving experience for youngsters and grown-ups alike. Where toddlers are concerned, we recommend buying a treasure map with which they can explore the Museum. Tablets are available for older children that will allow them to embark on an exciting

rally through the new exhibition. Both ventures reveal no end of secrets about our famous MEISSEN PORCELAIN® to children and culminate in their discovering a treasure in porcelain.

There are special events for children and guided tours for the whole family during the school holidays.



EVENT
HIGHLIGHTS



CHRISTMAS MARKET IN THE HOUSE OF MEISSEN®

The Meissen Porcelain Manufactory and further Saxon manufactories will be setting out their art-handicraft products and cordially invite you to tarry a while in the HOUSE-OF-MEISSEN® Christmas Theme World, where you can experience Christmas traditions and enjoy Dresden stollen, Saxon chocolate and stollen liqueur. Children can thrill to a puppet theatre, a children's bakery and fairy-tales narrated by Father Christmas.
**8 and 9 December 2018,
Entrance free!**

OPEN DAY

The Meissen Manufactory invites you to “peep behind the scenes” in the various areas of artistic production. The hand-crafted perfection that goes into making MEISSEN PORCELAIN® can be witnessed close up at the workbenches of modellers and painters. Children are given an opportunity to try their own hands at modelling and drawing under the expert guidance of Manufactory staff.
**27 and 28 April 2018,
Entrance free!**

Our combination-products

With the steamboat to the white gold

Shipping



HOUSE-OF-MEISSEN®
THEME WORLD

sachsische-dampfschiffahrt.de



Sächsische Dampfschiffahrts-GmbH & Co. Conti Elbschiffahrts KG
Georg-Treu-Platz 3 · 01067 Dresden · +49 351 866090



Albrechtsburg
Castle

TRENDSETTER
SINCE 1471

Discover Germany's
oldest castle

Have you heard yet?
PRICE BENEFIT
COMBI TICKET
with the
MEISSEN
Manufactory

www.albrechtsburg-meissen.de

f Albrechtsburg.Meissen

Movie



OPENING HOURS

Open all year (Monday to Sunday):

9 AM–6 PM (1 May–31 Oct)

9 AM–5 PM (1 Nov–30 Apr)

10 AM–4 PM (31 Dec–1 Jan)

Closed on 24, 25 and 26 Dec

ENTRANCE CHARGES

Adults€ 10.-

Concessionary€ 6.-

(Children aged 6–18, students, persons 50 % disabled or greater)

Family ticket€ 23.-

(2 adults plus children aged 18 or under)

Free entry for children aged 6 or under and severely handicapped persons with their companions

COMBINED MANUFACTORY & ALBRECHTSBURG MEISSEN TICKET

Adults€ 15.-

Concessionary€ 10.-

(Children aged 6–18, students, persons 50 % disabled or greater)

Family ticket€ 32.-

(2 adults plus children aged 18 or under)

VISIT THE CITY OF MEISSEN, THE ELBLAND REGION AND DRESDEN

Tourismusverband Sächsisches Elbland e.V.

Tel.: +49 (0) 3521 76350

www.elbland.de

Meissen Tourist Information

Tel.: +49 (0) 3521 41940

www.touristinfo-meissen.de

Mitglied im Verband

Elbland.
Dresden

CONTACT DETAILS

Staatliche Porzellan-Manufaktur Meissen GmbH

Erlebnisswelt HAUS MEISSEN®

Talstr. 9 · 01662 Meißen · GERMANY

museum@meissen.com, www.meissen.com

Visitor Services

Tel. +49 3521 468208 / -206

Fax +49 3521 468804

MEISSEN® Customer Dialogue

For queries regarding MEISSEN® or product orders, please contact us at +49 3521 468600
service@meissen.com, www.meissen.com



www.facebook.com/MeissenPorcelain



[@Meissen_Porcelain](https://www.instagram.com/Meissen_Porcelain)



[Meissen \(@MeissenCouture\)](https://twitter.com/MeissenCouture)



[Meissen Porcelain](https://www.pinterest.com/MeissenPorcelain)

TRAVEL OPTIONS AND PARKING FACILITIES

- A4: Wilsdruff or Siebenlehn turn-off
- A13: Radeburg turn-off
- A14: Nossen-Ost turn-off

From Dresden to Meissen:

- By car, take the B6 main road
- By train, take S1 S-Bahn to Meißen-Altstadt or Meißen-Triebischtal station

Public bus and car park (chargeable, Talstraße 10)



In cooperation with
Meissen Porzellan-Stiftung GmbH

MEISSEN
PORZELLAN
STIFTUNG
GmbH

